



Leader in Action

THIS PROGRAM SERVES AS A WAY TO RECOGNIZE OUR LEADERS FOR THEIR CONSISTENT BUSINESS GROWTH THROUGH TRACKING FOUR KEY BUSINESS-BUILDING ACTIVITIES.

We encourage you to use these four areas as a way to track your progress. Remember, you must participate in each of the four areas to earn points in the Leader in Action program.* This program can ultimately help you in your efforts to grow your business to remarkable levels of success while supporting you in creating your ideal work-life balance. GOOD LUCK!

HOW TO BE RECOGNIZED

Visit IsagenixBusiness.com/Recognition for more info.

Global Monthly Recognition

Each month, we will honor the Top 15 Leader in Action point earners worldwide in our Spotlight Recognition at IsagenixBusiness.com/Recognition.

Celebration Gala

Each Celebration, we will recognize the Top 10 Leaders in Action at our Gala Awards reception.

Global Top Achievers

Check out our Global Top Achievers flyer for further details on the qualification time frame, rules, and more.

New Year Kick Off

Each NYKO, we will recognize the Top 15 Leader in Action point earners via signage. Check out our NYKO flyer for further details on the qualification time frame, rules, and more.

LEADER IN ACTION FORMULA

1PET Personal Enrollment Points



2PET Enrollment Points



Personally Enrolled Rank Advancement Points



Active Week Points

Category	Subcategory	Point Value
Enrollments	1PET Personal Enrollments	1
	2PET Enrollments (up to 20 points each month)	2
Personally Enrolled Rank Advancements	Consultant, Silver Circle Consultant	2
	Manager, Crystal Manager, Silver Circle Manager	6
	Director, Crystal Director, Silver Circle Director	8
	Executive, Crystal Executive, Golden or Platinum Circle, Star Executive	10
Active Weeks	Manager	1
	Director	2
	Executive	4

Leader in Action Qualifying Terms: This promotion is open to Isagenix Independent Associates from ALL countries. A maximum of 20 points can be earned per month in the 2PET Enrollment Points category.

Personal sponsors can earn multiple points for Personally Sponsored Associates who rank advance more than once in a month. Platinum advancements cannot be awarded points for a lateral move into the Platinum category. Content is based on a 4-4-5 calendar.

Original positions and reentry accounts will be combined for Leader in Action point totals.

Isagenix may modify or terminate the Leader in Action program at any time and for any reason.

*If a Member does not score points in all four categories in a commission month, they will not receive points for that month.

PATH WITH PURPOSE